

FOR IMMEDIATE RELEASE

National Nonprofit American Student Assistance Announces New Board of Directors Leadership

Larry Gennari, Carol Fulp to guide the education organization in its mission to help students find their path and plan for their future

BOSTON – December 10, 2019 – American Student Assistance® ([ASA](http://asa.org)), the national education nonprofit dedicated to helping students make informed choices about their futures, today announced it has appointed two established business leaders to the helm of its board of directors. Lawrence Gennari, partner at the Boston-area law firm Gennari Aronson LLP, will serve as chair, and Carol Fulp, retired former president and CEO of The Partnership, Inc., will serve as vice chair.

“We are incredibly lucky to have such accomplished and insightful leaders guiding our organization,” **said Jean Eddy, president and CEO of ASA.** “Larry and Carol have been trusted advisors to ASA for years, leveraging their experiences in talent development and education, and each brings unique skills and incredible savvy to our board. We look forward to their new leadership roles as we work together to help students know their options and make informed choices for life after high school.”

[Gennari](#), a corporate and transactional lawyer for more than two decades, has been a member of the ASA board of directors since 2011. Gennari is the co-founder of Gennari Aronson, LLP., a boutique law firm serving private and public companies and entrepreneurs in a wide variety of industries. He also has been an adjunct professor at Boston College Law School for more than 15 years, and recently developed the Law School’s *Project Entrepreneur* course, a student-led business fundamentals bootcamp for entrepreneurs who previously were incarcerated. He is a frequent contributor to the *Boston Business Journal* on corporate finance, venture capital, and entrepreneurial topics, and he spearheads *Authors & Innovators*, an annual, community-based business book and ideas forum. Gennari earned his J.D. from the College of William and Mary and earned his bachelor’s degree in accounting from North Adams State College.

“ASA is doing important work at the intersection of education, innovation and the future of work. I’m honored to assume the role of chair of the board of directors for ASA at such a critical time,” **said Gennari.** “For our country, our states and our communities, the future begins now. I’m excited to work closely with Carol Fulp, our colleagues on the board, and ASA’s leadership team to ensure that more young people complete high school with a sense of what they want to do in life and a plan for how to get there.”

[Fulp](#) has been an ASA board member since 2009. She is the Founder and CEO of Fulp Diversity Consultants, where she assists CEOs and their organizations in advancing diversity and inclusion. Previously, she led The Partnership, New England’s premier organization dedicated to enhancing regional economic competitiveness by attracting and retaining multicultural professionals. Fulp is the author of *Success Through Diversity: Why The Most Inclusive Companies Will Win*, and she also led philanthropy at John Hancock. In 2011, she was appointed by then-President Barack Obama as U.S. Representative of the 65th Session of the United Nations’ General Assembly. A trustee for Eastern Bank and the New England College of Business, she was one of the co-founders of the Massachusetts Conference for Women, the largest conference for women in the country. She also is

a recipient of the Greater Boston Chamber of Commerce Distinguished Bostonian Award and is a graduate of the University of the State of New York.

To view the full ASA board of directors, visit www.asa.org/aboutus.

###

About American Student Assistance® (ASA)

American Student Assistance® (ASA) is a national nonprofit committed to helping kids know themselves, know their options, and make informed choices to achieve their education and career goals. ASA® has a 60-year legacy of working directly with students to increase their access to higher education through loans and financial education. ASA has turned its experience into impactful solutions for students in grades 6-12 to help them pursue their dreams. To learn more about ASA, visit www.asa.org/about-us

Media Contact

Candice Perodeau
Director of Public Relations
cperodeau@asa.org